



Automated Identity Verification for **Enterprise Account Recovery**

IDENTITY

Why Account Recovery is Important

Account recovery is a time-consuming, often manual process in today's enterprise. In some cases it can approach an average of one recovery for every employee each month. Worse yet, this mundane process is actually a critical weak point in enterprise defenses, allowing sophisticated attackers to bypass expensive and robust defenses and gain access to enterprise systems and data.

In order to be 100% sure that an account recovery request is legitimate, enterprises must stop responding to these requests as simple IT tasks with a low level of authentication, and instead treat them as a zero-trust transaction – one where the requester must prove that they are who they claim to be. Without this, there's simply no way to know if the request came from the actual account owner or from a fraudster.

Instances of account takeovers, spam attacks, and identity fraud have escalated considerably due to massive data breaches that occur on a regular basis. Eventually, remote identity verification won't just be an option when it comes to password resets and other account recovery processes, it'll be a necessity.



Revolutionizing the way personal data is shared.



Simple
Start quickly, scale easily



Accurate
Data you can trust



Secure
No exposure to personal data



Compliant
Privacy by default

Why Evident?

Evident's remote identity verification solution **streamlines self-service workflows** for issuing and resetting credentials to **prevent account takeover, reducing help desk calls** and **increasing security** with verification levels attunable to the level of security required.

How it Works



1. Configure

Work with Evident to integrate our identity verification platform into your account recovery workflow.



2. Verify

Capture requests automatically, with minimal data entry, and quickly verify account owners' identities to facilitate faster, frictionless credential resets, minimizing help desk calls.



3. Reset

Enterprises are notified once their employee's identity has been verified so they can automatically initiate account recovery by issuing new login credentials.

TECHNOLOGY & SCALE

TECHNOLOGY

Evident leverages **artificial intelligence technologies like machine learning, computer vision, and facial recognition** to streamline onboarding, minimize attrition, and facilitate comprehensive identity verification with the highest degree of accuracy. Evident's unique distributed data model, protected with end-to-end cryptography, virtually eliminates risk of exposure to sensitive personal data.

SCALE

With a growing library of more than **12,500+ data attributes**, Evident can verify anything from government-issued IDs, businesses, and criminal history, to insurance, professional licenses, education, and more. Evident has four primary integration methods, making it flexible, scalable, and capable of adapting to an organization's new business needs as they grow or pivot.

"Financial losses due to account takeover rose 122% from 2016 to 2017. In 2018, they increased by 164%. The **costs of these attacks** tripled from 2016 to 2017, reaching an estimated cost of **\$5.1 billion** in the U.S. alone."

- 2019 Identity Fraud Study



Enabling enterprises of all industries and geographies to facilitate faster, safer account recovery workflows without the risk and expense of handling personal data... **that's the power of Evident.**

[Request a demo to learn more.](#)

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