



Verified Data Request

IDENTITY



With the introduction of new global privacy regulations like GDPR and CCPA, EU and U.S. residents now have a right to know what and how much of their data you're holding, but... *what if that data doesn't belong to the person requesting it?*

Bad actors and cybercriminals are submitting multiple data subject requests (DSRs) to retrieve personal data that isn't theirs, and organizations all over the world are inadvertently sharing sensitive information with fraudsters.

Companies rely on Evident's **Verified Data Request** solution to quickly verify the identities of individuals submitting DSRs with less risk and friction. With Evident, you can manage identity verifications through a single, secure portal protected with end-to-end encryption.

Revolutionizing the way personal data is shared.



Simple
Start quickly, scale easily



Accurate
Data you can trust



Secure
No exposure to personal data



Compliant
Privacy by default

How it Works



1. Capture Requests

Depending on the nature of your business, you might receive DSRs via multiple channels (e.g. emails, calls, mail, website, storefront, or even your office). To capture these requests, you can either build and host your own DSR collection form, or work with a third-party partner like Evident to host your DSR identity verification landing page, and we'll help you customize the user experience with your unique branding and colors.



2. Verify Identity

Verify DSR requesters' identities to protect against cybercriminal attacks like identity theft, leakage, or denial of service. Data subjects can easily submit their email address(es) associated with their account(s) to initiate a frictionless identity verification request with minimal data entry, and can use their preferred mobile device to seamlessly capture their government-issued ID and selfie via Evident's brandable UI or via your workflow using our embeddable SDK.



3. Receive Results

Evident quickly processes the identity verification and returns the results to you through either a secure web portal or an API with a webhook notification.



4. Fulfill DSR

Once identity verification is complete, you can begin to execute the DSR request. Use either your in-house resources or an outsourced technology solution for these data mapping and delivery operations.

TECHNOLOGY

Evident leverages **artificial intelligence technologies like machine learning, computer vision, and facial recognition** to streamline identity verification requests and provide comprehensive results with the highest degree of speed and accuracy.

PRIVACY

Evident's unique distributed data model protects personally identifiable information (PII) with bank-grade, end-to-end encryption, reducing companies' risk, liability, and exposure to sensitive data. We encrypt all verified data in the cloud and protect it by giving each individual, business, and data source a separate public-private key pair so personal data is only shared with those authorized to access it.

DATA MINIMIZATION

Companies gather massive amounts of personal data to properly vet individuals and businesses, and Evident is committed to reducing the risk of a data breach by giving companies optionality when it comes to how much data they receive from verification results. With Evident, you can avoid PII entirely and demonstrate regulatory compliance by minimizing the amount of data you collect and store from the verification process..

SCALE

With a **growing library of more than 12,500 data attributes**, Evident can verify everything from criminal history to insurance coverage, businesses to professional licenses, and more. Evident has four main integration methods, making it flexible, scalable, and capable of adapting to companies' new business needs as they grow or pivot.

About Evident

With connections to **more than 6,500 authoritative sources through a single API**, Evident is the only solution that enables secure and comprehensive identity verification without the risk and liability of holding personal information.



Enabling companies of all industries and sizes to verify data subject access requests quickly, securely, and confidently... **that's the power of Evident.**

[Request a demo to learn more.](#)

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